



Partnership Guide

NPC: 2020/914091/08
www.digitalskillsafrica.org

To reignite hope and address socio economic transformation through digital empowerment

Executive Summary



What is Digital Skills Africa?

Digital Skills Africa is a non-profit company (NPC) established to reignite hope and address socio economic transformation through digital empowerment. Our purpose is to educate students and unemployed youth members with relevant technical skills, by providing them access to technical certifications at no cost. We do this by partnering with disadvantaged schools and seeking donations/funding for the school to get at least 20 digital devices. In addition to this, we also have a partnership with service providers to bring in internet to the schools at no additional cost.

Our Impact – students and unemployed youth:

To date, we have impacted more than 1 700 lives from disadvantaged communities across KZN and Eastern Cape by teaching them technical skills relevant for employment opportunities. In addition to this, we have had the privilege of issuing more than 145 Accredited certifications and providing more than 15 candidates with employment opportunities across SA.

How can you help us?

By contributing to our organization, you can help us build more academies across Africa with the intention to give back to marginalized communities. There are a number of ways in which your business can participate and partner with us on our journey.

About Digital Skills Africa



Digital Skills Africa is a non-profit company (NPC) established to reignite hope and address socio economic transformation through digital empowerment

We focus on 3 pillars of human development, all contributing towards making an impact in society

Our key mandate is to empower all disadvantaged people with career possibilities through digital skills aligned to digital transformation

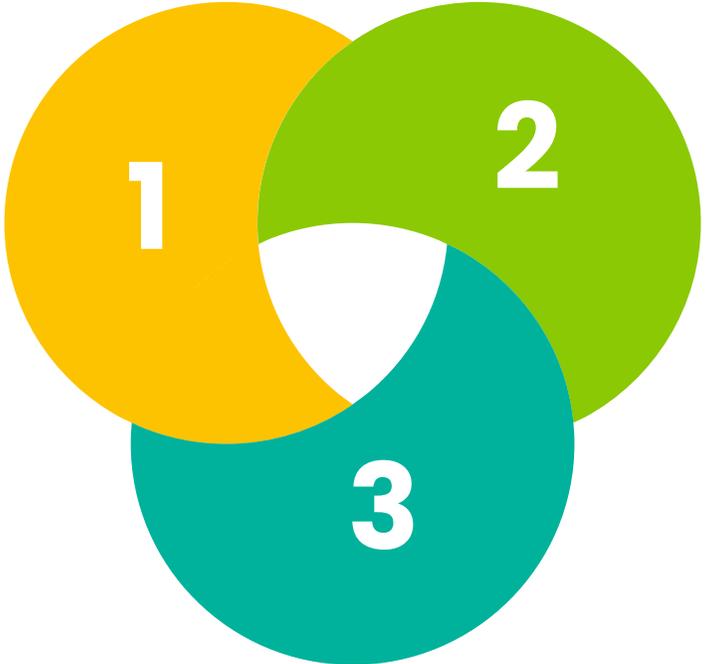
We partner with global industry leading tech companies to bring world class, accredited and certified digital training content to local communities

We align with the United Nations Sustainable Development Goals (SDG) to transform Africa

Our Key Pillars of Development

MORAL REASONING (SQ)

A higher dimension of intelligence that activates the qualities and capabilities of the authentic self (or the soul).



INTELLECTUAL (IQ)

A measure of a person's reasoning ability

EMOTIONAL (EQ)

The ability to understand, use, and manage your own emotions in positive ways to relieve stress, communicate effectively, empathize with others, overcome challenges and defuse conflict

Why was Digital Skills Africa established?



Aligned to SDG's and South Africa's Vision 2030 (NDP), Addressing the Triple Challenge of Poverty, Unemployment and Inequality and providing platforms to access digital skills for the previously disadvantaged)

Reduce Poverty

South Africa's total unemployment is estimated at around 30%, however if you factor the economically inactive population the number escalates to 40% The number becomes more alarming when factoring that 50% of the youth in South Africa are unemployed

Reduce Unemployment

All DSA founding member grew up with the struggle of inequality, however stayed the course and managed to develop successful careers in the tech industry and decided that its time to give back

Mentorship

Digital Skills Africa will focus on partnering with the tech industry to build digital training labs, innovation centres and incubation labs to provide disadvantaged community members with a technical certification that will provide them with an equal opportunity to get a meaningful job

Industry Partnerships

Our Mandate



Our Goals



01

Play an active role in reducing poverty, unemployment and inequality

02

Empowering all people with career possibilities

03

Bringing best-in-class, global technology standards locally

04

Educating for today and tomorrow

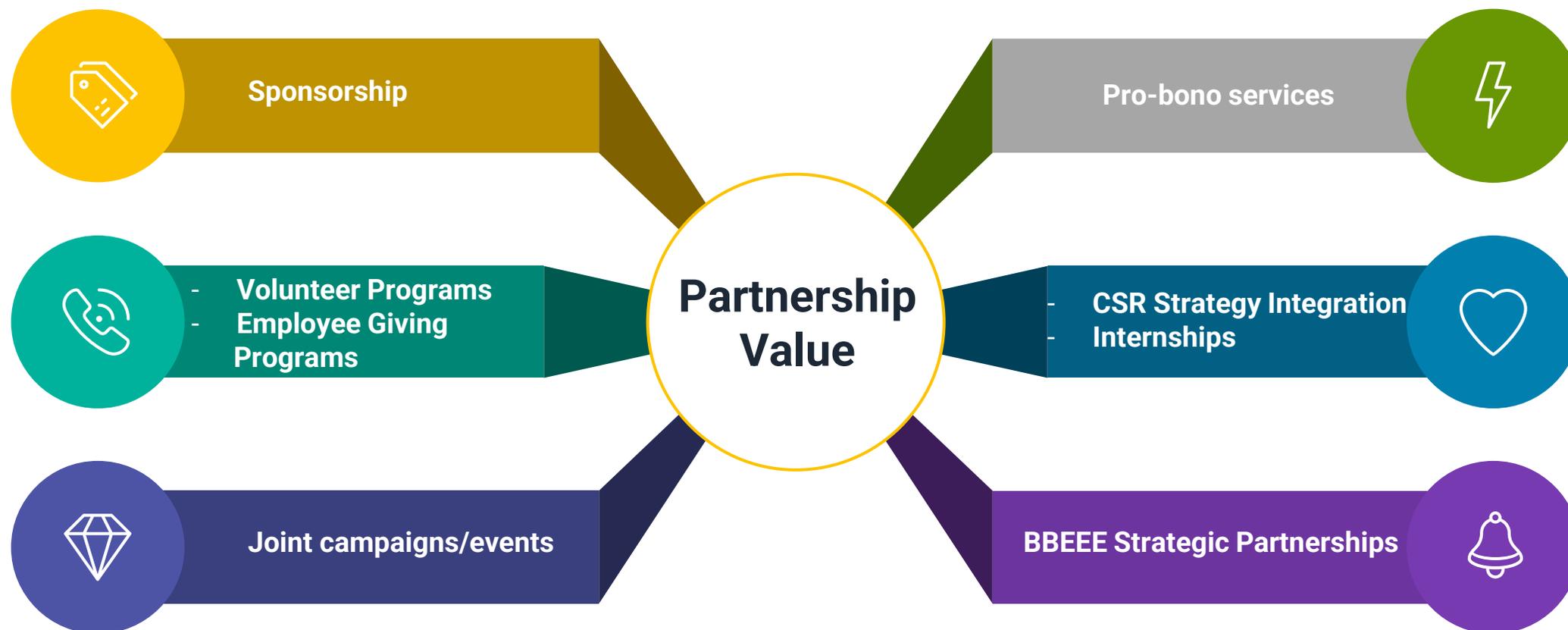
05

Providing critical digital skills irrespective of education background

06

Ongoing access for students to reskill and upskill for jobs of the future

Partnership Programs



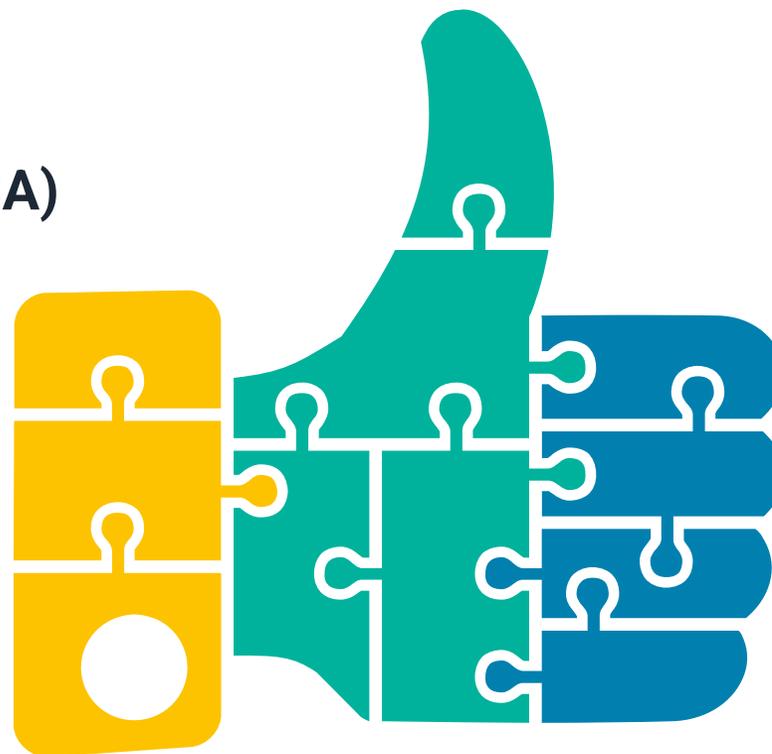
Partnership Benefits



Tax Deductible (S18A)



**Marketing
Opportunities**



**Positive Business
Footprint**



**Increased Skilled
Employees**



How can you Partner with DSA?





Contact Us

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